

# TAGI-UNI Newsletter

April 2018, Issue 26



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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## ■ Establishment of Talal Abu-Ghazaleh University College for Creativity and Innovation at Al-Bayan University in Baghdad



**BAGHDAD** - Talal Abu-Ghazaleh Organization (TAG-Org) signed a Memorandum of Understanding (MoU) with the Iraqi Ministry of Higher Education and Scientific Research for the establishment of Talal Abu-Ghazaleh University College for Creativity and Innovation at Al Bayan University in Baghdad.

The announcement came during a press conference held in the presence of HE Dr. Talal Abu-Ghazaleh, Iraqi Minister of Higher Education and Scientific Research Dr. Abdul Razaq Al-Issa, former Deputy Prime Minister in Jordan HE Dr. Jawad Anani, Iraqi Ambassador to Jordan HE Ms. Safia Al-Suhail in addition to a host of academics and interested parties.

Dr. Abu-Ghazaleh expressed his pride at signing the MoU for the establishment of a university

college for creativity; an educational institution required by all countries nowadays, noting that the basis of its mission is to graduate those who will add competitive value to professions and improvement of livelihoods for adapting to the requirements of the knowledge age.

Abu-Ghazaleh affirmed that relying on quality would guarantee progress in a mechanism that qualifies knowledge creation educational institutions to produce the knowledge that would guarantee the shift from a civil state into a creativity and innovation state.

He also noted the importance of following scientific quality standards and applicable implementation in selecting curriculum at colleges and universities and the necessity for capacity development of educational

professionals. He also highlighted the importance of embracing creativity by supporting the various creative science projects for future scientists.

Dr. Abu-Ghazaleh reiterated the readiness of Talal Abu-Ghazaleh Organization to offer all its resources and expertise at the service of Iraq and its people with the aim of achieving a knowledge production and knowledge exporting society, stating that Iraq is a cradle of civilization with limitless opportunities for bringing the country back to its former glory.

For his part, Dr. Al-Issa noted that the MoU for the establishment of the Talal Abu-Ghazaleh University College for Innovation and Creativity in Iraq comes "within the cooperation framework and strategic coordination in the field of education".

He added that the Ministry would make available all required components of the required scientific

environment, characterized by academic creativity and innovation, by signing MoUs and agreements with educational institutions concerned with quality and performance, saying that the Ministry will benefit from the experience of educational institutions in the region and globally.

In the same context, Dr. Abu-Ghazaleh visited Al-Bayan University where he was received by University President Dr. Mohammed Ali Al-Ameri, and delivered a lecture entitled "Civil State to Creativity State" during which he highlighted the importance of creativity, the means to progress a civil state and the mechanism for transformation into a creativity state.

Moreover, Dr. Abu-Ghazaleh announced the establishment of Cambridge English Qualifications' Courses and Exams Center at the University in addition to a special center for teaching ICT skills; Talal Abu-Ghazaleh Diploma in IT skills (TAGDIT).

## ■ “TAG-Confucius” Participates in the “Shared Future for Mankind” Conference in China

**XI'AN, China** - Talal Abu-Ghazaleh Confucius Institute (TAG-Confucius) participated in the 12th Global Confucius Institute Conference held in Xi'an, capital of northwest China's Shaanxi Province.

The Conference, attended by nearly 2,500 delegates including university presidents from over 140 countries and regions, was held under the theme of "Cooperation, Innovation and Building a Community with a Shared Future for Mankind". Its focus was improving the organizational management of institutes, as well as developing creative courses and cultural programs.

For the first time, a conference forum dedicated to the “Development of Confucius Institute and



the Establishment of a Community with a Shared Future for Mankind” was established, resulting in a total of 15 forums being carried out among university presidents and Confucius Institute directors from China and abroad.

Executive Director of Talal Abu-Ghazaleh Confucius Institute, Mr. Mamoun Abu Al-Sebaa', delivered a speech during the Directors' Forum organized on "Building Partnerships between Confucius Institutes, Business and Public Organizations".

"We, at TAG-Confucius Institute, are proud to be the first private organization, represented by Talal Abu-Ghazaleh Organization (Tag-Org), to have a partnership with Confucius Institute Headquarters/Hanban and with Shenyang Normal University as its Chinese partner university," said Mr. Abu Al-Sebaa'. "TAG-Confucius Institute was established in September 2008 to promote Chinese language and culture in Jordan and it's the first official Chinese language center and the first Chinese Proficiency Test (HSK) center in Jordan," he added.

He also highlighted TAG-Confucius instrumental role in building bridges between Jordan and China through education, special events, cultural and

business exchanges. TAG-Confucius promotes Hanban's Scholarships program and facilitates the process for students, scholars and Chinese language teachers seeking to pursue their studies in relevant universities in China. Additionally, it organizes China-visit programs for students and educators and conducts Chinese Business Courses for TAG-Org employees, Jordan Chamber of Commerce, Jordan Engineers Association, Ministry of Tourism and the local community.

TAG-Confucius organizes introductory information sessions for the China Import and Export Fair (Canton Fair) in cooperation with the Chinese Foreign Trade Center (CFTC) providing an introduction about the Fair's three stages.

It is noteworthy to mention that HE Dr. Talal Abu-Ghazaleh, head of the TAG-Confucius Institute, was presented with the Individual Performance Excellence Award by China- Confucius Institute Headquarters/Hanban at the opening ceremony of the 12<sup>th</sup> Confucius Institute Conference.

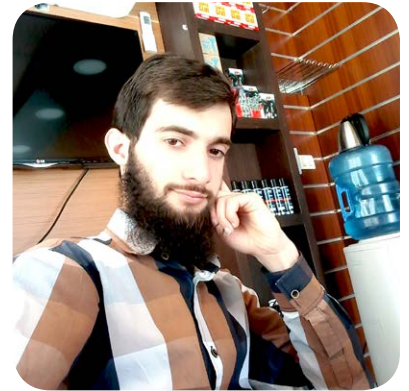


## ■ TAGI-UNI Students' Corner

My name is Jaber Al Mohalhel and I am one of TAGI-UNI's students. I chose TAGI-UNI because it enables me to work and study at the same time since the study is online.

My major is Computer Applications and I chose this major because in my opinion all the other sciences depend on it, in one way or another, and I hope to work in a giant company like Microsoft. Currently, I am working in ALTECO Company, but my plan is to pursue my higher studies.

I have many hobbies including playing chess and reading books.



## ■ TAGI-UNI Programs

- **Global Supply Chain Management Essentials**  
Provider: Thunderbird School of Global Management  
Duration: 3 Weeks      Fees: \$400
- **English course - A1 Level**  
Provider: Velawoods  
Duration: 1 Years      Fees: \$50
- **Spanish Language Grammar Course For Beginners**  
Provider: Amity University  
Duration: 1 month      Fees: \$300
- **English course - A2 Level**  
Provider: Velawoods  
Duration: 1 year      Fees:\$50
- **Bachelor of Commerce**  
Provider: Amity University  
Duration: 3 years      Fees: \$3,150

For more information about TAGI-UNI partners' programs and certificates, please visit:  
[www.tagiuni.com](http://www.tagiuni.com)



## ■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAG-DU Professional Diploma in Supply Chain Management”.

This program This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices of the Supply Chain Management.

The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

We introduce to you seven Massive Open Online Courses, offered by international institutes, and you are only required to complete five out of the seven courses listed for this specialization in order to receive the diploma.

### **The suggested sequence of courses:**

**Course 1:** “Supply Chain Fundamentals”, offered by Massachusetts Institute of Technology, through the platform of edX.

**Course 2:** “Supply Chain Planning”, offered by Rutgers the State University of New Jersey, through the platform of Coursera.

**Course 3:** “Operations Analytics”, offered by University of Pennsylvania, through the platform of Coursera.

**Course 4:** “Supply Chain Management: A Decision-Making Framework”, offered by Université Catholique de Louvain, through the platform of edX.

**Course 5:** “System Design for Supply Chain Management and Logistics”, offered by Chalmers University of Technology, through the platform of edX.

**Course 6:** “Master Control in Supply Chain Management and Logistics”, offered by Chalmers University of Technology, through the platform of edX.

**Course 7:** “Supply Chain Technology and Systems” offered by Massachusetts Institute of Technology, through the platform of edX

For more information, please contact us at [info@tagiuni.com](mailto:info@tagiuni.com)

### **Follow us:**



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