



TAGI-UNI Newsletter

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TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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Talal Abu-Ghazaleh Digital University (TAG-DU)

■ Abu-Ghazaleh delivers Speech at Harvard's Kennedy School, meets Arab Students Association at University



BOSTON - In recognition of his prominent social status and notable role in the fields of science and knowledge, Boston-based Harvard University hosted His Excellency Dr. Talal Abu-Ghazaleh to deliver a keynote speech at its Kennedy School to an audience comprising Arab students studying at the university.

His remarks focused on the future of knowledge, methods for creating learning societies and knowledge economies in the Arab world and the potential contribution and role of Harvard's Arab students towards this goal.

In his speech, Abu-Ghazaleh introduced himself as an avid knowledge advocate. He stressed that

his dream has always been to help his fellow Arabs and enable Arab countries to transform into knowledge societies and creative nations as the sole solution to their problems and the only way to build a prosperous future through which they can regain their role as history makers.

He also pointed out that the Arab world is bracing for an era of renaissance, stressing that such a goal can only be achieved through effectively tapping potentials and resources. This would enable the Arab people to rebuild their countries after the devastation that struck during the years of the so-called 'Arab Spring', dubbed by Abu-Ghazaleh as "Arab destruction". In this regard, he called for devising and implementing a "Marshall Plan



of Knowledge for the Arab World," modeled after the economic project announced by former US secretary of state, George Marshall, for the reconstruction of Europe after WWII, announced during a speech the secretary of state delivered at Harvard University.

Abu-Ghazaleh pointed out his ambitious project to create a specialized university for inventors, with the graduation requirement being the creation of a practicable invention by each student. Additionally, students would receive a scholarship through Talal Abu-Ghazaleh Organization (TAG-Org) which will refund the tuition fees paid by the students, and pledge to sponsor the invention in terms of registration, promotion, production and intellectual property protection.

Abu-Ghazaleh told Arab students at Harvard that he was looking forward to launching a global prize for knowledge targeting Arab countries as a means to support creative individuals, in cooperation with the world's leading educational institutions. Speaking about his contribution to knowledge development in Jordan, Abu-Ghazaleh underlined a total of 300 knowledge stations set up in different areas of the Kingdom to provide knowledge tools, especially computers, Internet and software, for the service of local communities. He stressed that his group is working on establishing similar knowledge stations in other Arab countries.

In response to students' questions, Abu-Ghazaleh highlighted his vision of moving forward to build a knowledge-based Arab world through knowledge

enhancement and the creativity of the Arab people.

In their comments, students in attendance voiced pride at having a pioneer of Arab knowledge such as Dr. Abu-Ghazaleh amongst them, and expressed their motivation and aspiration to emulate his success story, which extends over 80 years of work, dedication and serving communities. They emphasized that since its inception in 1972, Tag-Org has gained an excellent reputation in the Arab world and globally, evolving into the largest Arab group of professional services with a cross-continental network of more than 100 offices and branches.

Dr. Abu-Ghazaleh was presented with an honorary shield from Harvard Arab Students Association (HASA) in recognition for his efforts in the fields of science, knowledge and culture, and for helping build capacities and tapping potential of young people in the Arab world.



■ Abu-Ghazaleh: We Participate in the Research and Education Network for West and Central Africa



Lomé - In The Arab States Research and Education Network (ASREN) chaired by HE Dr. Talal Abu-Ghazaleh participated in the Fourth Annual Conference of the West and Central African Research and Education Network (WACREN) held in Lomé, Togo's capital City, March 15-16, 2018.

The main theme of the conference was "Unleashing Potentials" with subthemes on advanced networks, applications and services, trust, identity and security in addition to NRENs and communities.

Yousef Torman, Executive Director of ASREN participated in the conference and workshops as well as several roundtable discussions and meetings. He also chaired one of the main sessions and sent a goodwill message during the high level official opening ceremony in the presence of the Prime Minister of Togo.

On the first day of the conference, WACREN board, staff and conference attendees had the honor of receiving Togo's Prime Minister Komi

Sélom Klassou's blessing on the official launch of the WACREN network.

HE Dr. Talal Abu-Ghazaleh, Chairman of ASREN said: "I take this opportunity to congratulate our colleagues at WACREN for the launch of the new network at 10 Gbps bandwidth and for the success of the annual conference".

He also thanked the European Commission and GÉANT for the AfricaConect2 Project, which brings the African regional networks WACREN, UbuntuNet Alliance and ASREN altogether.

WACREN is one of the three regional partners GÉANT cooperates with in the AfricaConnect2 project. Funded by the European Union and in collaboration with ASREN and the UbuntuNet Alliance, the project aims at supporting the development, consolidation and use of high-capacity national and regional R&E networks across Africa thus providing the African and European R&E communities with unrivalled opportunities for global collaboration.

■ TAGI-UNI Students' Corner

My name is Dalia Hamo and I am one of TAGI-UNI's students. I study Business Administration. I have chosen this major because after working in many organizations since 2010 in homeland Syria, I have an ambition to start my own business.

In the next five years, I hope I would be able to run my own business based on the knowledge I gained throughout my study.

I am currently working as an administrative assistant.

I chose TAGI-UNI because it is one of the well-known universities in Jordan and I do believe that it will enable me and others to have new perspectives related to business.

I have many hobbies including dancing, swimming, and traveling.

I would like to express my sincere gratitude to TAG-UNI and Laser project for supporting us all the way.



■ TAGI-UNI Programs

- **Global Manufacturing Essentials**
Provider: Thunderbird School of Global Management
Duration: 3 Weeks Fees: \$400
- **Master of Computer Applications**
Provider: Amity University
Duration: 2 Years Fees: \$3550
- **English course - A2 Level**
Provider: Velawoods
Duration: 1 month Fees: \$50
- **Bachelor of Arts (Tourism Administration)**
Provider: Amity University
Duration: 3 years Fees:\$3,150

For more information about TAGI-UNI partners' programs and certificates, please visit:
www.tagiuni.com



■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of their workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAG-DU Professional Diploma in Hospitality Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices of the Hospitality Management.

The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

We introduce to you seven Massive Open Online Courses, offered by international institutes, and you are only required to complete five out of the seven courses listed for this specialization in order to receive the diploma.

The suggested sequence of courses:

Course 1: “Introduction to Global Hospitality

Management”, offered by Cornell University, through the platform of edX.

Course 2: “International Hospitality Luxury Management”, offered by The Hong Kong Polytechnic University, through the platform of edX.

Course 3: “Managing Human Resources in the Hospitality and Tourism Industry”, offered by The Hong Kong Polytechnic University, through the platform of edX.

Course 4: “Managing Marketing in the Hospitality and Tourism Industry”, offered by The Hong Kong Polytechnic University, through the platform of edX.

Course 5: “Demand Management: Breaking down today’s Commercial Silos”, offered by ESSEC Business School, through the platform of Coursera.

Course 6: “The Arts and Science of Relationships: Understanding Human Needs”, offered by University of Toronto, through the platform of Coursera.

Course 7: “The Politics and Diplomacy of Cooking and Hospitality” offered by Ecole Hôtelière de Lausanne and Grenoble Ecole de Management, through the platform of Future Learn.

For more information, please contact us at info@tagiuni.com

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