

TAGI-UNI Newsletter

September 2019, Issue 43



TAGI-UNI was established by HE Dr. Talal Abu-Ghazaleh in 2013 as a global educational alliance that facilitates distance learning by working in partnership with global professional associations.

Since its establishment in 2013, TAGI-UNI has secured partnerships with very reputable Universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

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■ Talal Abu-Ghazaleh International University Participates in Relief International-Jordan Exhibition



AMMAN - Representatives of Talal Abu-Ghazaleh International University (TAGI-UNI) participated in the open day of the 3rd Jordanian Universities Exhibition organized by Relief International-Jordan in Za'atari and Azraq refugee camps with the aim of introducing more information about the various educational programs offered by the University to Syrian refugee youth at the camps.

During the exhibition, TAGI-UNI briefed the refugees on the academic degrees and certificates accredited by the highest accreditation bodies, taking into account that TAGI-UNI has adopted a model that is uniquely designed to meet the online learning needs, thus equipping its students - wherever they may be based - with the foundation and skills necessary to meet the challenges.

TAGI-UNI's participation came as a part of the Corporate Social Responsibility led by HE Dr. Talal Abu-Ghazaleh for the service of the community and youth capacity development.

TAGI-UNI was established by Dr. Abu-Ghazaleh in 2013 as a global educational alliance that

facilitates distance learning by working in partnership with global professional associations. Since its establishment, the University has secured partnerships with very reputable universities and training institutions such as University of Liverpool, Thunderbird School of Management and many other providers of online education.

A host of Jordanian universities took part in the Exhibition in addition to TAGI-UNI including: Yarmouk University, Al-Bayt University, Jadara University, Al-Zaytoonah University, Zarqa University, Khawarizmi University Technical College, American University of Madaba among others. Relief International currently provides additional classes for general secondary education certificate examination (Tawjihi) students in both Za'atari and Azraq, as a supplement to their formal education. In addition to helping students overcome the challenges and successfully pass their exams, Relief also seeks to connect them with universities and institutes to allow them to proceed with their higher education.

For more information, please visit www.tagiuni.com

■ Talal Abu-Ghazaleh Global Participates in the 19th Amman International Book Fair



AMMAN - Talal Abu-Ghazaleh Translation, Distribution and Publishing (TAG-Publish) took part in the 19th Amman International Book Fair held under the royal patronage entitled 'Jerusalem, the Capital of Palestine' with the participation of 350 publishing houses from 22 Arab and foreign countries.

Tunisia was the guest of honor in the Book Fair which kicked off September 26 and lasted till October 5, 2019 at the Amman International Motor Show (Airport Highway).

TAG-Publish's participation in Booth-16 allowed visitors to check the latest hi-tech laptops and tablets which

have been recently introduced by Talal Abu-Ghazaleh Global (TAG.Global), through its technological arm Talal Abu-Ghazaleh for Technologies (TAGTech).

Moreover, TAG.Global's booth displayed its latest publications including dictionaries and professional books and periodicals issued by TAG-Publish in addition to a number of publications presented as gifts to visitors throughout the Fair.

It is noteworthy to mention that TAG.Global booth hosted Ms. Areej Younis, author of 'Talal Ibn Adibeh' children story, who signed a number of copies to visitors and mainly to children.

■ Abu-Ghazaleh University College for Innovation Offers Scholarships to Managers and Women Entrepreneurs in Jordan

AMMAN – Talal Abu-Ghazaleh University College for Innovation (TAGUCI) has recently announced the availability of 60 percent MBA scholarships for the first semester of 2019/2020 offered to executive directors and senior employees (men and women entrepreneurs) in Jordan.

The scholarships will be allocated for each category to be granted in TAGUCI MBA program in Innovative Leadership, Entrepreneurship, Human Resources Management, Digital Marketing and Data Analytics.

It's worth mentioning that the scholarship covers the entire duration of the program in conformity with TAGUCI provisions, terms and regulations. Meanwhile, registration is open for the first semester 2019/2020.

TAGUCI is an independent university college accredited and licensed by Jordan's Ministry of Higher Education and the Higher Education Accreditation Commission. It offers specialized programs in Business and Information Technology and focuses on



providing the appropriate environment for creativity and innovation through modern learning methods while granting students the potentials to transform their ideas and inventions into marketable products.

For more information, please visit: www.taguci.edu.jo or contact: 06-5509222.

■ New Book on ‘Talal Abu-Ghazaleh ... A Man from the Future’ by Dr. Jawad Al Anani



AMMAN - The Department of the National Library hosted the launching ceremony of “Talal Abu-Ghazaleh ... A Man from the Future” book written by HE Dr. Jawad Al Anani, in the presence of HE Dr. Adnan Badran, former prime minister and HE Dr. Talal Abu-Ghazaleh, in addition to a host of political, economic and intellectual dignitaries.

Dr. Badran, the keynote speaker at the ceremony, reviewed the life story of Dr. Abu-Ghazaleh underlining the accomplishments and successes he achieved. He referred to him as a role model to be followed by every ambitious person who seeks success and excellence.

“This is Talal Abu-Ghazaleh. An extraordinary originator rebel who strives for change and fights time to accomplish, and to become the owner of TAG.Global Empire,” noting that Dr. Abu-Ghazaleh, at the same time, hopes that his visions that the Arab world and Arab people would become Masters of the World in the fields of politics, economy, social progress and science, would come true. For his part, Dr. Al Anani expressed his belief in Dr. Abu-

Ghazaleh’s ability to predict the future pointing to his experience in preparing the book based on an analytical narrative method that is founded on various publications in business administration, creativity, economy, psychology, sociology and history.

“I meant for this book to incorporate my debates with my brother Talal, and I tried to blend Talal’s character as a human being with the character of the Organization he chairs and bears his name. I also analyzed the impressions people have for him,” Al Anani said. Meanwhile, HE Dr. Nidal Al Ayasrah, General Director of the National Library, welcomed the participants expressing his happiness and pride in hosting such a high profile event with distinguished guests including Dr. Adnan Badran, Dr. Talal Abu-Ghazaleh, and Dr. Jawad Al Anani.

During the ceremony, an art exhibition by Eng. Othman Shehab was inaugurated displaying a collection of paintings that document the various stages of Dr. Abu-Ghazaleh’s life story and success since his childhood, his life as a refugee, and his journey to become a prominent global figure.

■ Abu-Ghazaleh Receives ‘Supportive Economic Personality of the Year for Islamic Banking Business 2019’ Award

KUWAIT - The Regional Network for Social Responsibility (CSR) has honored HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), with the ‘Supportive Economic Personality of the Year for Islamic Banking Business 2019’ Award during the 4th CSR Islamic Banks Conference in Kuwait.

The conference, organized by the Regional Network for Social Responsibility in strategic partnership with Al Baraka Banking Group and the Arab Planning Institute (API) in Kuwait in collaboration with the Global Center of Sustainable Development and the Superior Achievement Institute for Training, Economic, Administrative and Financial Consulting, was held at the API headquarters under the honorary patronage of Mr. Adnan Ahmad Yousif, CSR International Ambassador, and chaired by Dr. Bader Othman, API Director General in the presence of a host of high-ranking international and Arab dignitaries.

According to the Higher Organizing Committee of the Conference, Dr. Abu-Ghazaleh was selected to receive the Award in recognition of his role in supporting banks in Arab region as well as enhancing and boosting the Arab economy as a whole.

For his part, Dr. Abu-Ghazaleh expressed his pride in receiving this honor noting that Social responsibility initiatives carried out by Talal Abu-Ghazaleh Foundation (TAG-Foundation), include all Arab countries. He called on all investors to be part of this mission to serve all communities. Furthermore, Dr. Abu-Ghazaleh stated that social responsibility is one of the basic tools of economic balance in society, pointing out that the concept of social responsibility was the main reason for launching the UN Global Compact in 2000 of



which Dr. Abu-Ghazaleh was Vice Chair with UN Secretaries General Kofi Annan and Ban Ki-moon.

It is worth noting that the conference aims at shedding light on the role of financial institutions and Islamic banks in community service fields reviewing the best Islamic and international practices in promoting the role of Islamic banking efforts in enhancing partnership practices and social responsibility. Meanwhile, participants reviewed various creative experiments and success stories, in addition to organizing expertise exchange forum in the banking leadership field that enhances CSR practices, specialized workshops on preparing international reports for partnership and CSR, and innovation in preparing and implementing CSR projects and programs.

■ TAGI-UNI Programs

- **Bachelor of Arts (Journalism and Mass Communication)**

Provider: Amity University

Duration: 3 years Fees: \$3150

- **Marketing for Global Entry**

Provider: Thunderbird School of Global Management

Duration: 3 weeks Fees: \$400

- **Pre-Intermediate Course “A2”**

Provider: Velawoods

Duration: 1 year Fees: \$59

For more information about TAGI-UNI partners’ programs and certificates, please visit:
www.tagiuni.com



■ Start Your MBA Based on MOOC Today!

TAG-DU is based on the belief that education is a human right and not a privilege for the few who can afford to stay out of the workplace and physically attend local professional programs.

For this purpose, TAG-DU invites you to explore the nine disciplines in which diplomas are granted and select the discipline of your choice. In this issue, we are going to introduce “TAGDU Diploma in Management”.

This program gives you the opportunity to gain extensive knowledge and understanding of the principles and practices behind key management subjects. The suggested sequence consists of seven courses; the candidate needs to complete five courses and provide certificates of completion for each course taken.

Course 1

Managing the Organization: From Organizational Design to Execution offered by University of Illinois at Urbana-Champaign through the Platform of Coursera.

Course 2

States and Markets in the Global Economy

Offered by Thunderbird School of Global Management through the Platform of edX.

Course 3

International Leadership and Organizational Behavior offered by Università Bocconi through the platform of Coursera.

Course 4

Foundations of Strategic Business Analytics offered by ESSEC Business School through the platform of Coursera.

Course 5

The Manager’s Toolkit: A Practical Guide to Managing People at Work offered by University of London, Birkbeck, University of London through the platform of Coursera.

Course 6

International Project Management offered by Rochester Institute of Technology through the platform of edX.

Course 7

Strategic Management offered by Indian Institute of Management, Bangalore through the platform of edX.

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Talal Abu-Ghazaleh International University

Shmeisani, Abdel Raheem Al-Waked Street, Building No. 46

Email: info@tagiuni.com

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- ▶ 15.6 Inch Full HD Screen
- ▶ 4 USB Ports: 2 USB3.0 , 2 USB2.0
- ▶ Chocolate Backlit Arabic\English Keyboard
- ▶ Built in Camera

JD425*



- ▶ Carrying Case.
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Showrooms Open: 10 am to 9 pm (weekdays)
1 pm to 6 pm (Fridays and Saturdays)

* +VAT

TAG.Global Building 46 Abdel Rahim Al-Waked Street, Shmeisani, Amman, Jordan
TAGUCI Building 104 Mecca Street, Um-Uthaina, Amman, Jordan

Tel:+962 65100 909 | Fax: +962 6 5100 901 | Email: info@tagtech.global

TO ORDER ONLINE, PLEASE VISIT: TAGTECH.Global